



Position: **Videographer & Digital Content Associate**

Employment Type: Regular Full-Time, Salaried/Exempt

Department: Marketing & Communications

Salary Range: 65,000 to 70,000

Reports to: VP, Marketing & Communications

Pacific Symphony seeks a videographer and content creator who can shoot, edit, and incorporate motion graphics to videos for a variety of digital formats across owned, earned, and paid media, to join our marketing team. We're looking for someone who can take a story or a marketing idea and transform it into captivating videos and digital content for our social media channels, website, and emails.

We're looking for a dynamic, visual storyteller who thinks outside the box and has strong organizational skills.

As part of your weekly tasks, you will be responsible for working with the Marketing team on brainstorming video and digital content marketing campaign concepts (mapped to different target audiences); create 3-4 pieces of content per campaign for our website, YouTube channel, blog, emails, and paid media. You will also edit existing concert footage into snackable video content for our owned media channels, shoot both live event footage and in-studio interview footage, and edit into a variety of video formats.

PRIMARY RESPONSIBILITIES:

- Work with the Marketing & Communications team to brainstorm and plan all videos and digital content.
- Work closely with the Senior Graphic Designer to ensure that video content reflects Pacific Symphony's branded visual identity.
- Shoot and edit short and long form videos for distribution on organic and paid social media platforms, email, website, and other digital media.
- Create compelling stories through high-quality videos of our concerts, musicians, employees, patrons, etc.
- Photograph and edit high-quality images for use on our website, social media and in all our collateral materials.

- Collaborate with cross-functional teams to ensure that content is being repurposed effectively across multiple channels and platforms.

EXPERIENCE AND QUALIFICATIONS:

- Knowledge of modern Video equipment (Sony, SLR cameras, steady cameras, DJI drones, rigs, microphones, lighting equipment, etc.).
- Strong portfolio of photography and videography (3 years' experience).
- Experience with Mac OS X, Premier Pro, After Effects, Creative Cloud with strong editing skills.
- 3+ years in content creation and strategy/development.
- Basic graphic design ability to input graphics into videos.
- Excellent understanding of content marketing, social media and other digital channels.
- Highly organized, action and goal oriented.
- Able to multi-task and prioritize with competing deadlines.
- Excellent communication and interpersonal skills. Able to communicate creative ideas.
- Experience in a fast-paced startup environment is a plus.
- Animation and motion graphic skills a plus.
- College degree

Things that will impress us:

- Basic knowledge of performing arts category.

COMPENSATION:

Pacific Symphony offers a comprehensive compensation and benefits package including a 401(k)-retirement plan, paid vacation and paid holidays, as well as sick leave and personal days off. It provides a wide selection of health benefit options including medical, dental, vision, life and long-term disability insurance, as well as flexible spending accounts, an employee assistance program and complimentary tickets.

TO APPLY:

- Email your resume, cover letter and salary requirements to **Jayee Liu, Human Resources Manager - jliu@pacificsymphony.org**
- Please begin your subject line with the words "Videographer & Digital Content Associate"
- No phone calls please

ORGANIZATIONAL BACKGROUND:

The Pacific Symphony is the largest orchestra formed in the U.S. in the last 50 years and is recognized as an outstanding ensemble making strides on both the national and international scene. Our mission is to inspire, engage, and serve Orange County and the region through exceptional music performances, education, and community programming.

Founded in 1978, Pacific Symphony enriches the human spirit through superior performances of classical and symphonic music. Pacific Symphony is located in Orange County; California's second most populous county, boasting a rich arts tradition strongly supported by an engaged public. The region is a tourism magnet, home of Disneyland, and a major financial and business hub.

Pacific Symphony is a highly dynamic and innovative organization, led artistically by Music Director Carl St.Clair and operationally by President John Forsyte. The Symphony has been designated as a Tier One orchestra by the League of American Orchestras, joining the ranks prestigious orchestra such as the LA Philharmonic, Chicago Symphony, and New York Philharmonic.

Pacific Symphony presents more than 100 concerts annually and serves 250,000 community members. The Symphony is nationally and internationally recognized for performance excellence, strong community engagement through education and other programming and for commissioned new works by contemporary composers. Pacific Symphony twice received prestigious ASCAP Awards for Adventurous Programming and was showcased in the League of American Orchestras' nationally released publication entitled Fearless Journeys. Pacific Symphony's Class Act elementary school education program has been honored by the National Endowment for the Arts and the League of American Orchestras for its exemplary orchestra education.

Resident for much of the year at the renowned Renée and Henry Segerstrom Concert Hall, the Symphony also presents a summer outdoor series at Five Point Amphitheatre. Music Director Carl St.Clair just celebrated his 30th season with Pacific Symphony, while Principal Pops Conductor Richard Kaufman is currently celebrating his 30th season leading the Pops series.

Pacific Symphony values diversity in its workforce and is an Equal Opportunity Employer. All qualified candidates will receive consideration for employment without regard to race, class, religion, country of origin, political beliefs, (dis)ability, age, sex, gender identity, sexual orientation, protected veteran status, or any factor protected by law.