



Pacific Symphony

CARL ST. CLAIR MUSIC DIRECTOR

GALA '24:

STARRY NIGHT

MAY THE FOURTH | HYATT REGENCY IRVINE

**SPONSORSHIP
OPPORTUNITIES**

Pacific Symphony is a 501(c)(3) organization: TAX ID 95-3635496

Pacific Symphony's Annual Gala is the largest and most important fundraiser of the year.

Every dollar raised at this event is used to support the orchestra's award-winning artistic and education programs.

Many of us have had the privilege to see Pacific Symphony grow into a world-class orchestra and it is funds from the Gala that ensures the next generation of music lovers is able to see what this incredible orchestra has in store.

Every Pacific Symphony Gala begins with a whirlwind of excitement formally titled a "cocktail reception."

However, this reception often features unique décor and interactive activities, and this year is no exception.

From psychics to caricature artists, from horse-drawn carriages to aerialists, from pizza stands to champagne fountains—you will never guess what the Pacific Symphony Gala has in store. Some notable experiences in converted spaces during the Gala's cocktail reception include a movie theater, a Tahitian oasis, Café du Monde and a roller rink.

After the festive reception, guests are ushered into a ballroom transformed into the theme of the evening.

Some experiences include Carnegie Hall, a Gatsby party and a New Orleans style bayou. While guests dine, they will enjoy customized performances featuring guest artists and Pacific Symphony musicians.

Towards the end of a delightful meal, Pacific Symphony kicks off their extraordinary **Gala Live Auction** and lively **Fund-a-Dream**. Then, guests stream onto the **Dance Floor**.

For more information, contact the special events department:

Phone: 714-876-2360

Email: events@pacificsymphony.org

EVENT DETAILS

Saturday, May the Fourth, 2024

5pm - 11pm

Hyatt Regency Irvine

Single Ticket Cost \$2,000-\$15,000

400 Attendees Expected

Pacific Symphony Supporters

Orange County Community Supporters

SoCal Arts Supporters



PAST GALAS



PAST GALAS



EVENT ELEMENTS

Cocktail Reception with Emersive Experiences

Grand Entrance

Seated Dinner with Speeches & Special Performances

Live Auction and Fund-a-Dream Paddle Raise

Dance Party with JT & Friends

2024 EVENT THEME

Our 2024 Gala Co-Chairs, Judy Whitmore and Scott Seigel, have opted to take advantage of the gala date: *May the Fourth!* As over half of our orchestra has played on *Star Wars* soundtracks, it is a natural fit. But we will go far beyond the movies for an elegant and **INTERSTELLAR** event that is both celestial and futuristic.



UNDERWRITING LEVEL OPTIONS

Table Sponsors *see next page for details* - \$30,000 - \$150,000

Technology - \$5,000 - \$50,000 options

Sparkle (*Decor*) - \$50,000 (in kind partial option)

Moonshine (*Bar*) - \$30,000+ (in kind partial option)

Cantina (*Entertainment*) - \$25,000

Docking (*Valet*) - \$10,000

Live Auction Packages - \$10,000+ values

Live Auction Sponsor - \$5,000

Favor Sponsor - \$3,000 (in kind partial option)

All levels are customizable to ensure optimal brand awareness.

All sponsors will be recognized in our concert programs throughout the season.

TABLE SPONSORS

- **GALACTIC: \$150,000.** Includes a table of 10, prime location with updated decor and wines, 1 hotel guest room for the night, special guests seated with you on request, interactive brand element/experience offered in addition to logos on materials and slides.
- **SUPERNOVA: \$100,000** - Includes a table of 10, prime location with upgraded decor and wines, 1 hotel room, brand focus throughout the event. Listed as sponsors in concert programs throughout the season.
- **INTERSTELLAR: \$80,000** Includes a table of 10, upgraded decor, 1 hotel room, brand on slideshows and digital media. Listed as sponsors in concert programs throughout the season.
- **NEBULA: \$60,000** Includes a table of 10, upgraded decor, brand on slideshows and digital media for event. Listed as sponsors in concert programs throughout the season.
- **ELLIPTIC: \$45,000 (Pacific Symphony 45th Anniversary Level):** - Includes a table of 10, brand on slideshows as 45th anniversary sponsors. Brand listed in concert programs throughout the season.
- **ASTEROID: \$30,000** - table of 10 at event. Brand Listed as sponsors in concert programs throughout the season.

POTENTIAL REACH



Invitations sent to over 1,000
of Pacific Symphony's top donors

400+ evening attendees plus their social networks

Socials

Pacific Symphony Instagram: 10,800 followers

Pacific Symphony Facebook: 26,000 followers

PS X: 12,800 followers

Pacific Symphony LinkedIn: 3,000 followers



PURPOSE

Pacific Symphony's purpose is to nourish, nurture and lift the human spirit and forge a community where everyone belongs.

MISSION

Pacific Symphony performs inspiring, entertaining, and healing music, connects communities through diverse programming, inspires youth, provides therapeutic benefit, and promotes the well-being of the people we serve.

VISION

Pacific Symphony leads a renaissance in the appreciation, accessibility and impact of classical music in Orange County and the region, through creativity, responsiveness and innovation.

VALUES

**Excellence: We strive for the highest quality in performance, community service and organization.
Passion: We bring determination, great energy and vitality to our work and project a sense of pride.
Education: We seek to ensure greater understanding and appreciation of music by all ages.**

ENGAGEMENT

We listen to and believe in involving the community, our artists, and volunteers in shaping the future of music and ensuring its impact on the broader community.

INNOVATION

**We embrace and anticipate change, experiment with new practices, and shape the future of classical music.
We generate and steward programs and resources which meet the needs of present and future generations.**

PAST SPONSORS INCLUDE



LUGANO[®]
DIAMONDS



We look forward to working with you to bring your brand to our sophisticated audiences.

To sponsor, or for more information, contact:

Jayne Herring
Director of Special Events
Pacific Symphony
917-757-9075